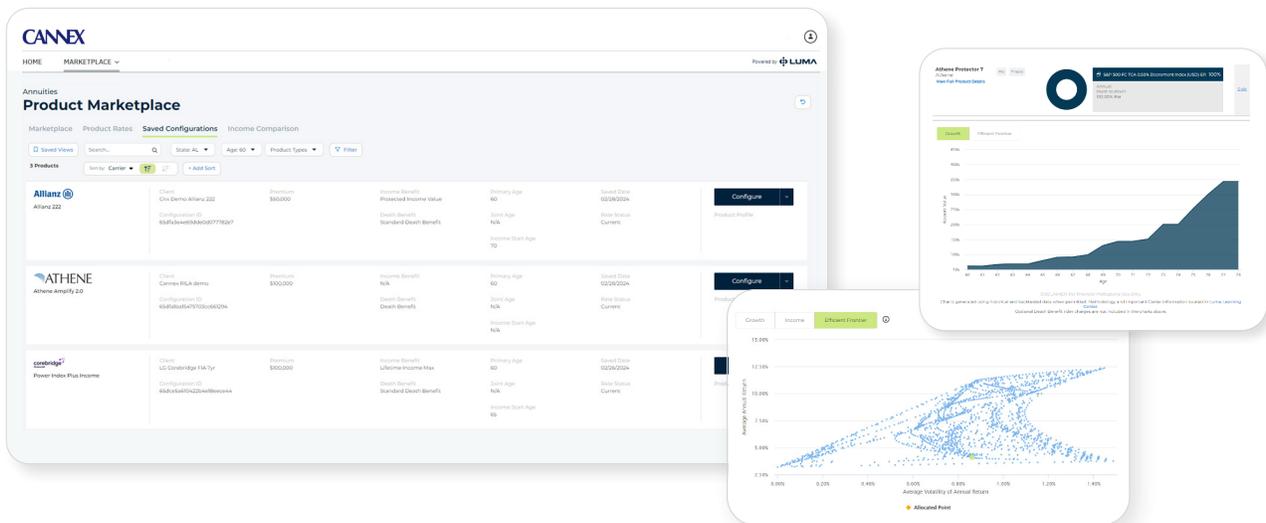


CANNEX

Annuity Marketplace

The **CANNEX Annuity Marketplace** draws on the power of CANNEX's annuity analytics and **Luma Financial Technologies'** institutional annuity sales platform to help financial professionals select and configure an annuity for purchase by their clients consistent with best interest standards.



Have access to the **full marketplace of annuities** including Fixed (MYGA), Indexed-Linked (FIA & RILA), and Variable (VA) products as well as Income Annuities (SPIA & DIA) from over five dozen insurance carriers.

View up-to-date **yields and income quotes** from across the market based on user-selected filters and market assumptions for either accumulation only or lifetime income.

Create and save **personalized spreadsheets and dashboards** to assist with ongoing product selection.

Configure and analyze a specific configuration of an annuity before moving forward with an application.

Use an **efficient frontier analysis** for indexed-linked annuities to assist with allocation decisions.

Create **comparison reports** (for products within or across categories) to support product selection documentation.

CANNEX Annuity Marketplace

The marketplace provides financial professionals at small and mid-sized firms a powerful new resource to simplify the process of helping clients incorporate the benefits of annuities into their portfolios.

| BENEFITS: | SOLUTIONS/FEATURES: | |
|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Avoid time consuming searches for rates, features, and other product details. | Create customizable dashboards and spreadsheets that can be saved and reused for similar client scenarios. |  |
| Efficiently compare and evaluate product options with clear apples-to-apples comparisons. | Create hypothetical growth and income simulations based on different product configurations and market assumptions. Combine multiple products to enable a comparative evaluation using standardized metrics and terminology. |  |
| Assess allocations between index-linked strategies for a particular product. | Use an efficient frontier analysis to evaluate the hypothetical outcomes of various allocation options, on a volatility vs return basis, to select index & crediting method options. |  |

To request a demo, contact lauren.gill@cannex.com | Toll Free: +1 (800) 387-1269 | Direct: +1 (416) 926-2238

For more information about CANNEX, visit www.cannex.com
