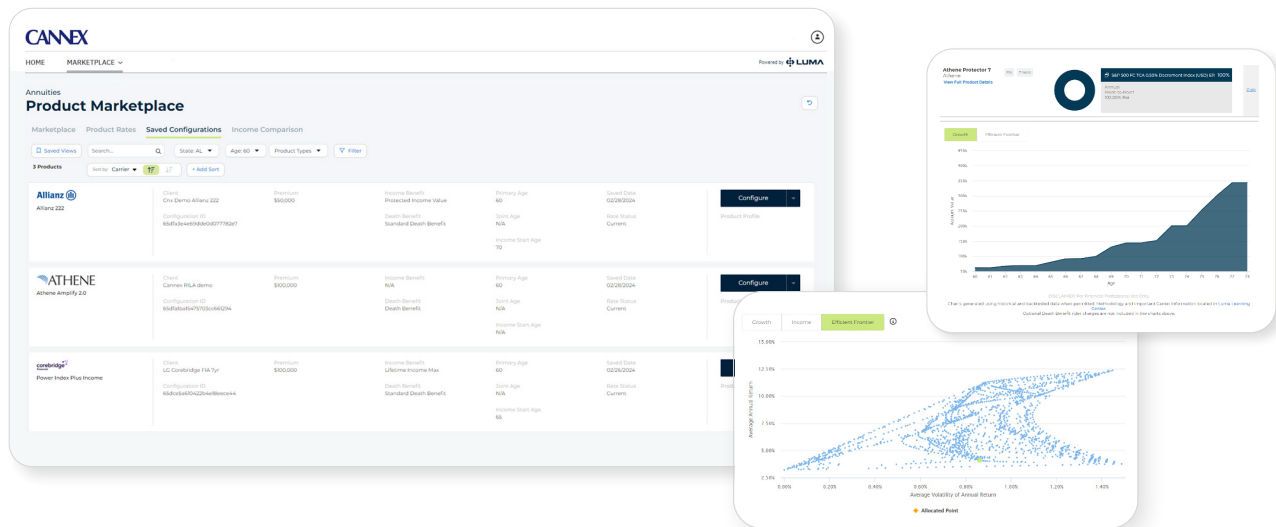


# CANNEX

## Annuity Marketplace

The **CANNEX Annuity Marketplace** draws on the power of CANNEX's annuity analytics and **Luma Financial Technologies'** institutional annuity sales platform to help financial professionals select and configure an annuity for purchase by their clients consistent with best interest standards.



Have access to the **full marketplace of annuities** including Fixed (MYGA), Indexed-Linked (FIA & RILA), and Variable (VA) products as well as Income Annuities (SPIA & DIA) from over five dozen insurance carriers.

View up-to-date **yields and income quotes** from across the market based on user-selected filters and market assumptions for either accumulation only or lifetime income.

Create and save **personalized spreadsheets and dashboards** to assist with ongoing product selection.

**Configure and analyze** a specific configuration of an annuity before moving forward with an application.




Use an **efficient frontier analysis** for indexed-linked annuities to assist with allocation decisions.

Create **comparison reports** (for products within or across categories) to support product selection documentation.

# CANNEX Annuity Marketplace

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The marketplace provides financial professionals at small and mid-sized firms a powerful new resource to simplify the process of helping clients incorporate the benefits of annuities into their portfolios.

BENEFITS:	SOLUTIONS/FEATURES:	
Avoid time consuming searches for rates, features, and other product details.	Create customizable dashboards and spreadsheets that can be saved and reused for similar client scenarios.	
Efficiently compare and evaluate product options with clear apples-to-apples comparisons.	Create hypothetical growth and income simulations based on different product configurations and market assumptions. Combine multiple products to enable a comparative evaluation using standardized metrics and terminology.	
Assess allocations between index-linked strategies for a particular product.	Use an efficient frontier analysis to evaluate the hypothetical outcomes of various allocation options, on a volatility vs return basis, to select index & crediting method options.	

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To request a demo, contact [lauren.gill@cannex.com](mailto:lauren.gill@cannex.com) | Toll Free: +1 (800) 387-1269 | Direct: +1 (416) 926-2238

For more information about CANNEX, visit [www.cannex.com](http://www.cannex.com)

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